

**2010 St Lawrence Community Fall Festival**  
**[www.saintlawrence.net/fallfestival.htm](http://www.saintlawrence.net/fallfestival.htm)**  
**September 17, 18 & 19**  
**Sponsor Packages**

**Presenting Sponsor - \$5,000 gift**

Benefits:

- Presenting sponsor of the event has premier billing on all flyers, banners and advertising with right of exclusivity.
- Advertisement on Event Flyer inserted in St Lawrence Church Bulletin multiple weeks prior to event.
- Logo on Event Flyers and posters to be placed in the high traffic areas throughout Indianapolis
- Opportunity to display up to 4 banner(s) at event. (banner provided by your company)
- Space at event to promote your company/organization at the St Lawrence Community Fall Festival.
- Logo on in sponsorship board at event and permission to distribute promotional literature related to your Company/Organization. Literature must be approved by Festival Committee prior to 2 weeks of festival.
- Title sponsor recognition in all internal and external communications.
- Logo on Volunteer T-Shirt and other event related products
- 120 second presentation/promotion onsite on main stage just prior to headliner band each day of event.

**Media Sponsor – See below**

Benefits:

- Share all benefits of presenting sponsor with right of exclusivity. (2 Print, 1 Radio, 1 Television available)
- Provides significant promotion time on air or in print to ensure a successful event.
- Help give guidance to the St Lawrence Community Fall Festival to make sure it represents your station in a positive manner.
- Media Sponsor to provide On-site promotion at event

**Beer Garden Sponsor - \$2,500 gift**

Benefits:

- Beer Garden Sponsor for the event shares billing on all flyers, banners and any advertisements.
- Logo on in sponsorship board at event and permission to distribute promotional literature related to your Company/Organization. Literature must be approved by Festival Committee prior to 2 weeks of festival.
- Opportunity to display banner(s) at event. (banner provided by your company)
- Logo on Volunteer T-Shirt

**Major Sponsor - \$1000 gift**

Benefits

- Opportunity to have a 12 x 12 area to promote your Company/ Organization at the St. Lawrence Community Fall Festival
- Name mentioned during event
- Company name listed on sponsorship board and permission to distribute promotional literature related to your Company/Organization. Literature must be approved by Festival Committee prior to 2 weeks of festival.
- Opportunity to display your company banner at your festival event area. (banner provided by your company)
  - Banner may not exceed 3 x 8 in size

**Festival Event Sponsor - \$500 gift**

Benefits

- Sponsorship of a special activity during the St Lawrence Community Fall Festival (*Example: by “Dunk Tank by “Your Company”*). (*sponsorship area options: Bingo, Kids Games, Food Sponsor, Teen Tent and more*)
- Company name listed on sponsorship board and permission to distribute promotional literature related to your Company/Organization. Literature must be approved by Festival Committee prior to 2 weeks of festival.
- Opportunity to display your company banner at your festival event area. (banner provided by your company)
  - Banner may not exceed 3 x 6 in size

**Advertisement/Underwriter Sponsorship- \$250 gift**

Benefits:

- Your company’s Banner to place on-site at event. (banner provided by your company)
  - Banner may not exceed 3 x 4 in size
  - This option is available for some in-kind donations.

Please note that all sponsorship levels are non-exclusive, unless otherwise agreed. We would appreciate any sponsorship assistance your company may provide for this extraordinary weekend of community celebration and festivities.

**2010 St Lawrence Community Fall Festival  
September 17, 18 & 19  
Sponsor Form**

CORPORATE SPONSOR	
Business Name	
Contact Person	
Address	
City, State, Zip	
Telephone	
Sponsor Package	

**SEND SPONSOR FORM TO:**

Michelle Kolosso  
C/O St. Lawrence Fall Festival  
6944 E 46th Street, Indianapolis, IN 46226

**CHECK PAYABLE TO:**

*St. Lawrence Catholic Church*

**FOR MORE INFO:** Michelle Kolosso: 317.459.4939 [michelle\\_kolosso@sbcglobal.net](mailto:michelle_kolosso@sbcglobal.net)  
Chuck Harr 317.506.8600 [chuckharr@officemax.com](mailto:chuckharr@officemax.com)

**Event Location:** St Lawrence Catholic Church 46th and Shadeland Avenue, Indianapolis, IN

**All banners must be delivered to the Parish Office for the event by Monday, September 13<sup>th</sup> by end of business day.**

**Any promotional literature to be presented at event must be approved by the Fall Festival Committee at least 2 weeks prior to the event.**

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